

## CONTENTS

---



---

<i><b>EDITORIAL</b></i> .....	5
<i>Roxana-Elisabeta MARINESCU</i>	

---



---

### *Literary and Cultural Synergies*

---



---

NARRATING THE IN-BETWEEN: CULTURAL STEREOTYPES AND GEOGRAPHICAL DETERMINISM IN THE NOVELS OF ELIF SHAFAK.....	8
<i>Ramona Elena CHIȚU, Alexandra MORARU, Anca-Teodora ȘERBAN- OPRESCU</i>	

TIKTOK ART. THE TAXIDERMY OF JEAN-MICHEL BASQUIAT ....	25
<i>Ana BANU</i>	

PERFORMING SADNESS. A CRITICAL DISCOURSE ANALYSIS OF “SAD GIRL” MUSIC .....	44
<i>Ruxandra PANĂ</i>	

DISCOURSES OF ALTERITY. EXPLORING CULTURAL RELATIVISM IN ERASMUS STUDENTS’ NARRATIVES .....	58
<i>Mihaela Pricope</i>	

### *Japanese Studies*

---



---

JAPONISME 3.0 BUSINESS MODELS FOR THE FUTURE .....	75
<i>Masanao KAWAKAMI, Carmen SĂPUNARU TĂMAȘ</i>	

BUDDHISM, FOLKLORE, AND JAPANESE SOCIETY IN THE PROSE WORKS OF MIYAZAWA KENJI.....	93
<i>Vesna KURAICA</i>	

THE ARCHETYPE OF THE “SAGE” AND THE MODEL OF THE “IDEAL SOCIETY” IN THE DYSTOPIAN WORLD OF <i>SHINSEKAI</i> <i>YORI</i> : A READING EXPERIENCE (PART 1) .....	112
<i>Olga ILINA</i>	

FROM <i>PARADISE LOST</i> TO THE THRONE OF CREATION: RE- IMAGINING THE JOURNEY TO GODHOOD THROUGH A JAPANESE “SUI GENERIS” IMAGINARY.....	128
<i>José SILVESTRE</i>	

ON THE FICTIONALITY OF MURAKAMI HARUKI'S "THE ANTEATER IN MUSASHI-SAKAI: KAHŌ, PART II" ..... 145  
*Yao XIAO*

LANDMARKS IN JAPANESE POSTWAR AVANT-GARDE PHOTOGRAPHY ..... 161  
*Oana NĂVODARU*

---



---

***Synergies in Language Teaching and Communication***

---



---

CHALLENGES IN TEACHING BUSINESS REPORT WRITING TO MULTILINGUAL STUDENTS ..... 179  
*Antonia-Cristiana ENACHE, Marina-Luminița MILITARU, Monica-Alina TOMA*

CLICK, SHARE, DISCOVER: DIGITAL SCIENCE COMMUNICATION IN ROMANIAN HIGHER EDUCATION. THE CASE OF OVIDIUS UNIVERSITY OF CONSTANȚA ..... 197  
*Diana HORNOIU, Costin-Valentin OANCEA*

---



---

***Linguistics and Translation Studies***

---



---

ANGLIZISMEN IN DER DEUTSCHEN MODE- UND WERBESPRACHE: GEBRAUCH, FUNKTIONEN UND AUSWIRKUNGEN ..... 215  
*Evelyn-Maria SABO, Veronica CĂMPIAN*

CORPUS-BASED ANALYSIS OF BIOMEDICAL ABSTRACTS FOR MEDICAL ENGLISH PEDAGOGY ..... 231  
*Anișoara POP*

KI IN DER PHRASEODIDAKTIK? ANMERKUNGEN ZU DEN CHANCEN UND (AKTUELLEN) GRENZEN FÜR DIE PRAXIS DES DAF-UNTERRICHTS ..... 246  
*Maria PARASCA*

---



---

***Book Review***

---



---

ASPECTE FUNDAMENTALE ALE TRADUCTOLOGIEI APLICATE/ FUNDAMENTAL ASPECTS OF APPLIED TRANSLATION STUDIES ..... 260  
*Zinaida-Tamara FEDOT*